

VPPPA STRATEGIC PARTNER BENEFITS



VPPPA's Strategic Partner Program is designed for each Partner to receive comprehensive year-round exposure through all VPPPA platforms and events. Partners enjoy recognition in both print, digital and in-person resources and events. Don't miss this exclusive partnership opportunity to reach the best of the best in workforce protection. Outlined below are the benefits for each level of the partner program. While these benefits provide total exposure to our network, they can be customized based on each partner's needs.



STRATEGIC PARTNER BENEFITS	Diamond Level Starting at \$75,000	Ruby Level Starting at \$50,000	Sapphire Level Starting at \$25,000
Strategic Partner Logo	★	★	★
One Corporate membership per year	★	★	★
Logo on VPPPA's Strategic Partner web page and VPPPA homepage year-round	★	★	★
Custom partner web page on VPPPA's website	★	★	★
Month-long featured partner ad placement on VPPPA website	3	2	1
Featured "VPPPA Strategic Partner Spotlight" in On the Level e-newsletter	★	★	★
Banner ads in On the Level e-newsletter based on Partner's schedule	6	4	2
Full Page ad(s) in VPPPA's Award-Winning Quarterly Magazine - <i>The Leader</i>	4	2	1
Opportunity to purchase additional ads at the Strategic Partner rate	★	★	★
Exclusive intro post highlighting the benefit of the partnership on VPPPA social media	★	★	★
Strategic partner posts across all VPPPA social media platforms	6	4	2
Fully Customized Sponsored E-blast sent by VPPPA on behalf of the Strategic Partner	3	2	1
Sponsored blog posts on the subject of the Partner's choosing	6	4	2
Recognition on Strategic Partner Safety+ signage at Safety+	★	★	★
Highlighted during the Opening General Session of Safety+	★	★	★
Invitation to VIP Board of Director's Reception at Safety+ and in-person board meetings	★	★	★
Discounted exhibit booth rate at Safety+ and acknowledged as Strategic Partner in the hall	★	★	★
Directory of opted-in attendee titles and companies prior to VPPPA's Safety+	★	★	★
Complimentary Safety+ Registrations	8	4	2
One social media takeover by partner per year	★	★	
Listing as a sponsor on two of VPPPA's monthly webinars (May choose which webinar)	★	★	
In-depth company profile in "VPPPA's Membership corner" in <i>The Leader</i>	★	★	
Banners in Safety+ pre-event e-blasts	2	1	
Partner will have their own session bundle that will live in the VPPPA's E-learning Toolbox	★		
Team of Four at Safety+ Golf Tournament	★		
Highlighted and invited onstage during VPPPA's Annual Meeting of the Membership	★		
Safety+ educational track design around partner content developed along with VPPPA	★		
Exclusive digital and physical signage promoting partner brand at Safety+	★		
VIP dinner with attendees of choice at Safety+	★		
Private space to host a reception at Safety+	★		